



Andrew DePoy Brand and Marcom Manager T +1 480 290 8748 andrew.depoy@entegris.com

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## ENTEGRIS LAUNCHES JAPANESE VERSION OF ITS NEW WEBSITE

New site localized for enhanced support for customers in Japan

**BILLERICA**, Mass., June 6, 2017 – Entegris, Inc. (NASDAQ: ENTG), a leader in specialty chemicals and advanced materials solutions for the microelectronics and other industries, has announced the launch of a Japanese version of its new website. The new site, originally launched in English last September, has been localized in order to support customers in Japan. The site brings an allnew design that offers an enhanced customer experience through simplified navigation, a robust search function, improved product selection capability and responsive design for mobile devices. The new site launch was part of the company's 50<sup>th</sup> Anniversary celebration and reflects a focus on providing "pure" solutions for its customers.

"Japan is an important market for Entegris, and is home to several of our top IDM, equipment and chemical customers, as well as our key supply chain partners. Conversion of our new website to support our markets in Japan was a high priority for us," noted Entegris Regional Director of Japan, Takashi Mizuno. "The redesign and translation provides our customers improved access to company and product information and reflects our commitment to offer world-class customer support."

Entegris, headquartered in Billerica, Massachusetts USA, announced its 50<sup>th</sup> Anniversary and rebranding effort in 2016. The company, founded in 1966 as Fluoroware, has approximately 3,500 employees worldwide, more than \$1 billion in annual revenue and stands as one of the largest global, high-performance, specialty materials companies serving the microelectronics and other industries.

The Japanese site will be automatically visible to visitors within Japan using the standard <u>www.entegris.com</u> address. Outside of Japan, users can access the Japanese site by choosing - more -

> ENTEGRIS, INC. entegris.com

"Japanese" from the language dropdown in the site header. Work will continue on the new site throughout 2017 and 2018 to add an E-commerce capability and additional customer-centric features to further enhance the customer experience.

## **ABOUT ENTEGRIS**

Entegris is a leader in specialty chemicals and advanced materials solutions for the microelectronics industry and other high-tech industries. Entegris is ISO 9001 certified and has manufacturing, customer service and/or research facilities in the United States, China, France, Germany, Israel, Japan, Malaysia, Singapore, South Korea and Taiwan. Additional information can be found at <u>www.entegris.com</u>.

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Media Contact: Ina Chu Impress Labs T: +1 217 766 1011 ina@impresslabs.com